REMARKS

Claims 1-3, 5-13, 15, 16, 18-21, 23-34, 37, 38, 41, 42, 45, and 52 are pending and remain. Claims 1, 6, 12, 15, 18, 20, 23, and 52 have been amended.

Claims 1, 12, and 20 stand rejected under 35 U.S.C. § 112, first paragraph,
for lack of compliance with written description requirement. Claims 1, 12, and 20
have been amended and now satisfy the requirement. No new matter has been
introduced. 37 CFR 1.121(f). The amendments are supported by the
specification as originally filed, for instance, in paragraph [0054] of the published
application. Withdrawal of the rejection is requested.

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Claims 1-3, 5-13, 15, 16, 18-21, 23-34, 37, 38, 41, 42, 45, and 52 stand rejected under 35 U.S.C. § 103(a) as being obvious over "In-Place Editing of Web Pages: Sparrow Community-Shared Documents," to Bay-Wei Chang ("Chang"), in view of U.S. Patent No. 6,745,238, to Giljum et al. ("Giljum"), and further in view of U.S. Patent No. 6,654,032, to Zhu et al. ("Zhu"). Applicant traverses the rejection.

Prima facie obviousness requires a clear articulation of the reasons or rationale why the claimed invention would have been obvious. MPEP 2142. Here, Claims 1-3, 5-13, 15, 16, 18-21, 23-34, 37, 38, 41, 42, 45, and 52 appear to be rejected under the rationale of combining prior art elements according to known methods to yield predicable results...with the only difference between the claimed invention and the prior art being the lack of actual combination of the elements in a single prior art reference." MPEP 2143(A). If any of the findings cannot be made, this rationale cannot support a conclusion that the claim would have been obvious. MPEP 2143(A).

Chang discloses in-place edition of community-shared web pages (Abstract). Users can perform lightweight editing of web pages, such as adding information items, in a structure fashion (Section 2.1). Users are presented with a web page with added functionality, for example, through presentation of a "disclosure triangle." Clicking on the triangle causes an item to "open" to allow editing of the item (Section 2.1).

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Giljum discloses system for distributed control and centralized management of a web site. The website resides on a database maintained by a database administrator (Col. 3, lines 57-65). The web site is constructed by a site administrator (Col. 3, line 66-Col. 4, line 5). Contributors add content to the website and content owners control publication of the content on the web site (Col. 4, lines 6-30). Zhu discloses an apparatus, method, and computer program for remote document sharing (Abstract). Four modes of data sharing are provided, including remote document sharing mode, remote application viewing mode, remote application sharing mode, and annotation mode (Col. 3, lines 60-65).

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Claim 1 has been amended and now recites "an element selection device adapted to parse an electronic document for a plurality portions comprising at least one item comprising a user content contribution, at least one template, and at least one formatting code and to receive a selection from a user of one of the portions of the electronic document, wherein the selected portion includes at least one of template information or formatting information each associated with a corresponding item template stored within the electronic document and an editing hardware device adapted to determine an edit user interface that is dedicated to the selected portion and allows selective editing of the selected portion through the edit user interface, wherein the edit user interface allows editing of at least one of the template information or the formatting information of the selected portion and suppression of display of the non-selected portions within the edit user interface." Claims 12, 20, and 52 have been amended mutatis mutandis. In part, Claims 1, 12, 20, and 52 have been amended to respectively incorporate part of the limitations of Claims 6, 15, and 23. No new matter has been introduced. Claims 1, 12, 20, and 52 incorporate the limitations of claims that were present in the application as originally filed. 37 CFR 1.121(f). Additionally, support can be found in the specification, for instance, in paragraphs [0009]-[0011], [0027], [0042], and [0045].

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Chang, Giljum, and Zhu, whether taken in isolation or in combination fail to teach or suggest parsing an electronic document for a plurality portions and selectively editing of the selected portion through an edit user interface and suppressing display of the non-selected portions within the edit user interface, per Claims 1 and 15

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Chang is optimized for occasional, incremental changes to web pages rather than wholesale changes or many additions at one time (Section 2.2). The web page content above and below the editing regions remains unchanged and visible (Section 2.2). Thus, the unselected portions remain unchanged and are not suppressed in the display of the non-selected portions within the edit user interface, per Claims 1, 12, 20, and 52. Similarly, Giljum and Zhu fail to teach or suggest such limitations. Giljum teaches distributed web site management and Zhu teaches document sharing, but neither teaches suppression of unselected portions in the display of the non-selected portions within the edit user interface, per Claims 1, 12, 20, and 52.

Accordingly, a prima facie case of obviousness has not been shown with respect to independent Claims 1, 12, 20, and 52. Claims 2, 3, 5-11, 28, 29, 34, and 37 are dependent on Claim 1 and are patentable for the above-state reasons, and as further distinguished by the limitations therein. Claims 13, 15, 16, 18, 19, 30, 31, 38, and 41 are dependent on Claim 12 and are patentable for the above-state reasons, and as further distinguished by the limitations therein. Claims 21, 23-27, 32, 33, 42, and 45 are dependent on Claim 20 and are patentable for the above-state reasons, and as further distinguished by the limitations therein. Withdrawal of the rejection is requested.

The prior art made of record and not relied upon has been reviewed by the applicant and is considered to be no more pertinent than the prior art references already applied.

Claims 1-3, 5-13, 15, 16, 18-21, 23-34, 37, 38, 41, 42, 45, and 52 are believed to be in a condition for allowance. Entry of the foregoing amendments is requested and a Notice of Allowance is earnestly solicited. Please contact the

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undersigned at (206) 381-3900 regarding any questions or concerns with the present matter.

Respectfully submitted,

5 Dated: May 16, 2011

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